



Keep Small Town America Connected

Find out the consequences of the Universal Service Fund / Inter-carrier Compensation Reform and how the SCC plans to fight for Small Town America.

www.SmallCompanyCoalition.com

The Small Company Coalition (SCC) is an alliance of rural telecommunications companies formed to educate and empower small rural ILEC communications providers on methods to influence and eliminate harmful regulations and legislation. We endeavor to influence and revise regulations and legislation that would impede our ability to provide advanced telecommunications service to our communities.

The SCC, which is an initiative led by small company executives, strives to ensure that the voice of small companies is heard by those who have a genuine interest in protecting and enhancing the communication service needs of rural Americans.

“Company Logo”

“Company website”

“Company Contact Information”



Visit www.facebook.com/KeepConnected
for more information

“Company Name” is an active member of the
Small Company Coalition.



Consequences of the FCC USF/ICC “Reform”

The FCC’s Order as presently written suggests severe cuts to support programs that small telephone companies utilize to build and maintain state-of-the-art networks in rural America.

The following devastating consequences could happen if the FCC USF/ICC Reform is implemented:

- Small Town America may be left with **INFERIOR** services & **HIGHER PRICES**
- Local businesses and economy could be **HARMED**
- National Defense, Energy, Agriculture, Education, Healthcare & other industries that small town America serves may be in jeopardy
- Emergency 911 services may be **UNREACHABLE**
- Billions of dollars may be taken from small telephone companies and rural Americans and redistributed to large telecommunications companies
- **WELL-PAYING JOBS** may be **LOST** in rural communities served by small telephone companies
- The rural broadband network may **DETERIORATE** over time

What the SCC is Fighting For

1. Equal services for rural and urban America

- Rural America should have access to the same broadband speeds as urban areas
- Prices should be affordable for all Americans

2. Funding should remain available for small rural telephone companies to continue to build and maintain quality networks

- State-of-the-art, well-maintained networks help small communities continue to prosper and attract new residents and businesses
- Emergency services depend on these networks to help keep our communities safe
- Well-paying jobs are supported by local businesses utilizing these networks

3. Large telecommunications companies should be held responsible for building networks in their under-served areas

- Small telephone companies have been continuously building networks in their rural areas with the help of USF funding and Rural Utilities Service loans
- According to the FCC’s own data, the gap between broadband services in urban and rural areas is narrowing rapidly. In 2007, 38.8 percent of rural households were equipped with high-speed Internet, compared to 53.8 percent of urban households. Just two years later, the rural proportion increased to 54.1, percent compared to 65.9 percent of urban households. The closing of the gap can be largely attributed to the efforts of the small telephone companies.

